



Cuyahoga County Stabilization Fund

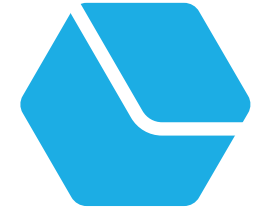
Summary of Grant Rounds I and II
2020

SUMMARY

ROUND ONE

- Funding: \$500,000
- Application was open from Friday, April 17, 2020 at 9:00 am until 5:00 pm on Thursday, April 23, 2020
- 3,156 applications received
- 1,581 applications satisfied application criteria, were scored by a Grant Committee, and narrowed down to the top 500 businesses
- 200 businesses received \$2,500 grants

ROUND TWO



- Funding: \$2.5 Million
- Application was open from Friday, May 8, 2020 at 9:00 am until 5:00 pm on Friday, May 15, 2020
- 1,900 applications received
- 1,000 applications satisfied application criteria, were scored by a Grant Committee, and narrowed down to the top 800 businesses
- 502 businesses received \$2,500 grants and 249 businesses received \$5,000 grants with need estimated based on employee size and revenue



Round One

April 17, 2020 – April 23, 2020

About the Race of the Total Applicant Pool

The Cuyahoga County Stabilization Fund application did not ask for respondents to specifically identify themselves by race.

Round One Application Design

https://www.surveymonkey.com/r/Preview/?sm=GYnyhnia5vAjsiTDu5orZ5KT8SwdQVxMabyr_2BNhHqeawom1OziljuD37YR4T4LAs

Self-identified Type of Owner for all Applicants

Woman-owned	44.65%	1,409
Minority-owned	32.35%	1,021
Veteran-owned	3.61%	114
EDGE certified entity	2.50%	79
Disadvantaged business entity	4.85%	153
N/A	38.15%	1,204
Total Respondents: 3,156		

Breakdown of Round One Grant Recipients

Business Minority Demographics

Demographic Category	Business Count	Percentages out of Recipients
Minority-Owned Business	39	19.5%
Minority + Woman-Owned Business	113	56.5%
Minority + Veteran-Owned Business	5	2.5%
Minority + Disadvantaged Business Entity	6	3%
TOTAL	163 <i>Minority Owned Businesses</i>	81.5% <i>Out of 200 Recipients</i>

Business Industries

Industry Preference	Business Count	Percentage
Automotive	3	2%
Construction or Landscaping	3	2%
Food Industry: Neighborhood Grocer	1	1%
Food Industry: Restaurant/Bars	50	25%
General Contracting	6	3%
Hospitality	5	3%
Logistics and Distribution	1	1%
Manufacturing	4	2%
Personal Care Services & Cosmetology	62	31%
Other Category	61	31%
TOTAL	200	100%

City	Count
Bedford	6
Berea	2
Brooklyn	1
Cleveland	112
Cleveland Heights	7
Cuyahoga Heights	1
East Cleveland	4
Euclid	17
Fairview Park	3
Garfield Heights	2
Lakewood	3
Maple Heights	7
Mayfield	2
Mayfield Heights	1

City	Count
Middleburg Heights	1
North Olmsted	2
North Randall	1
Oakwood	1
Olmsted Township	1
Parma	8
Parma Heights	1
Shaker Heights	5
Solon	1
Strongsville	6
Walton Hills	2
Warrensville Heights	1
Westlake	2
Total	200



Round One Grant Recipient Locations Within Cuyahoga County



Cleveland
Neighborhood
Progress



Round Two

May 8, 2020 – May 15, 2020

About the Race of the Total Applicant Pool

The Cuyahoga County Stabilization Fund application did not ask for respondents to specifically identify themselves by race.

Round Two Application Design

<https://www.surveymonkey.com/r/Preview/?sm=RzneYfJ1xSgozohSBtzgiBEHOwsk8vXwTF6DZ6XyFte1Drjeig1it8nLUc5Zmwvi>

Self-identified Type of Owner for all Applicants

Woman-owned	43.74%	831
Minority-owned	36.00%	684
Veteran-owned	4.16%	79
EDGE certified entity	2.16%	41
Disadvantaged business entity	4.89%	93
N/A	36.89%	701
Total Respondents: 1,900		

Breakdown of Round Two Grant Recipients

Business Minority Demographics

Demographics	Count	Percentages out of Recipients
Minority Only	121	16.11%
Minority + Veteran	8	1.07%
Minority + EDGE	3	0.40%
Minority + DBE	7	0.93%
Minority + DBE + EDGE	1	0.13%
Minority + Veteran + Multiple	2	0.27%
Minority + Woman	131	17.44%
Minority + Woman + DBE	15	2.00%
Minority + Woman + EDGE	6	0.80%
Minority + Woman + Veteran	7	0.93%
Minority + Woman + Multiple	11	1.47%
TOTAL	312	41.55%
<i>Minority Owned Out of 751 Businesses Businesses</i>		

Business Industries

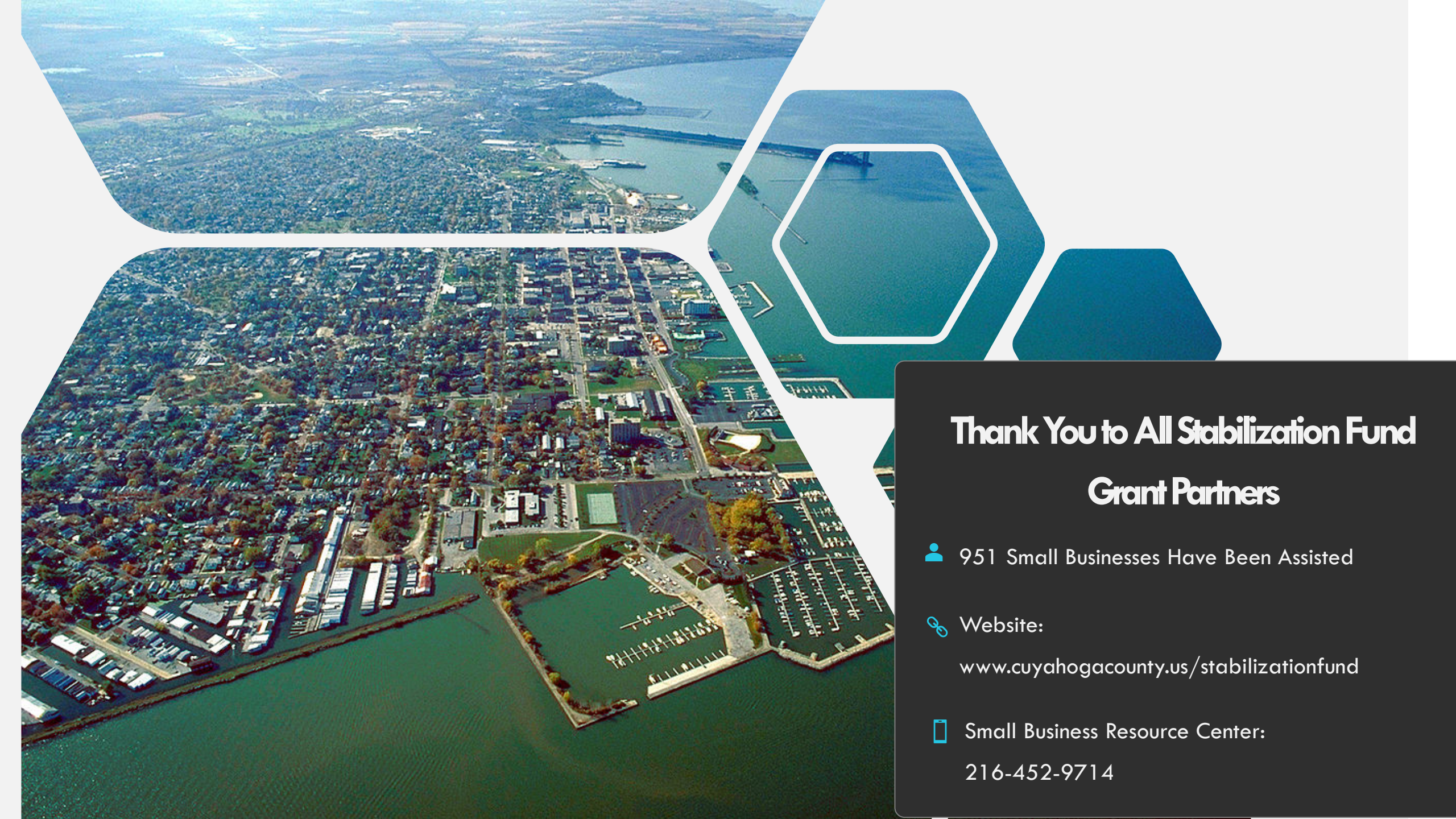
Industry Preference	Business Count	Percentage
Aerospace	1	<1%
Automotive	12	2%
Construction or Landscaping	25	3%
Food Industry: Neighborhood Grocer	4	1%
Food Industry: Restaurant/Bars	168	22%
General Contracting	31	4%
Hospitality	17	2%
IT	11	1%
Logistics and Distribution	8	1%
Manufacturing	18	2%
Neighborhood Healthcare	25	3%
Personal Care Services & Cosmetology	120	16%
Other (Please specify):	311	41%
Total	751	100%

City	Count
Bay Village	5
Beachwood	14
Bedford	15
Bedford Heights	11
Berea	7
Brecksville	4
Broadview Heights	9
Brooklyn	8
Brooklyn Heights	1
Brookpark	2
Chagrin Falls	2
Cleveland	279
Cleveland Heights	48
East Cleveland	4
Euclid	25
Fairview Park	7
Garfield Heights	11
Glenwillow	1
Highland Heights	3
Independence	8
Lakewood	35
Lyndhurst	9
Maple Heights	17
Mayfield Heights	6
Mayfield Village	2

City	Count
Middleburg Heights	9
Moreland Hills	1
Newburgh Heights	2
North Olmsted	7
North Randall	1
North Royalton	12
Oakwood Village	2
Olmsted Township	1
Olmsted Falls	1
Orange Village	2
Parma	20
Parma Heights	16
Pepper Pike	7
Richmond Heights	10
Rocky River	14
Seven Hills	5
Shaker Heights	22
Solon	14
South Euclid	19
Strongsville	10
University Heights	5
Valley View	3
Walton Hills	1
Warrensville Heights	11
Westlake	17
Woodmere	6
Total	751



Round Two Grant Recipient Locations Within Cuyahoga County



Thank You to All Stabilization Fund Grant Partners

 951 Small Businesses Have Been Assisted

 Website:
www.cuyahogacounty.us/stabilizationfund

 Small Business Resource Center:
216-452-9714